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International Management: Strategic Opportunities and ...

Abstract. As the economies of many countries become more interrelated, international managers are facing huge challenges and unique opportunities associated with their roles. Now in its fifth

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edition, Sweeney and McFarlin's International Management embodies a balanced and integrated approach to the subject, emphasizing the strategic opportunities available to firms on a global playing field, as well as exploring the challenges of managing an international workforce.

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Publisher's description: McFarlin and Sweeney provide students with an accessible, application-oriented approach to international management, focusing on key challenges including motivation, leadership, and communication across cultural boundaries. The book gives students a global perspective on the process of hiring, training, and developing employees, as well as strategic decision making in ...

International management : strategic opportunities and ...

Becoming an international company opens doors to new marketplaces and revenue streams. However, it also brings about new challenges for business leaders. Dispersed resources, varied cost structure, cultural differences and governmental factors all provide international management obstacles.

International Management Challenges | Bizfluent

International management : strategic opportunities and cultural challenges Dean B. McFarlin, Paul D. Sweeney. New York : Routledge, 2011. 4th ed. ... ch. 2 Legal and Political Foundations of International Management; International Challenge: Making It and Faking It: Global Counterfeiting Inc. is Headquartered in China ...

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Sample for: International Management: Strategic Opportunities and Cultural Challenges Summary
McFarlin and Sweeney provide students with an accessible, application-oriented approach to international management, focusing on key challenges including motivation, leadership, and communication across cultural boundaries.

International Management: Strategic Opportunities and ...

Synopsis. McFarlin/Sweeney provides students with an accessible, application-oriented approach to international management, focusing on key challenges including on how to motivate, lead and communicate with people across different countries and cultures. The book gives students a global perspective on the process of hiring, training and developing employees, as well as strategic decision making in relation to foreign markets.

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Mastering the essential elements of effective interaction in the international arena, from cross-cultural understanding and communication to cross-border negotiation; Recognizing and taking advantage of strategic opportunities, such as entering and operating in foreign markets

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Some international management programs allow you to focus on a certain industry, like tourism or

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finance, or on a particular world region, like Latin America or Asia. Internships, study abroad programs or other practical learning opportunities are commonly included in the curriculum.

What is International Management? - Learn.org

Diversity and Cultural Competence. National Center for Cultural Competence: Provides a tool and assessment resources for measuring cultural competence. MCH Navigator: Online tool allowing individuals and groups to identify strengths and learning needs, match learning needs to appropriate trainings and receive personalized learning plans.

Nonprofit Resources - California Community Foundation

The International Public Policy and Management Program (IPPAM) offers a Master of International Public Policy and Management (MIPM) degree designed for international students and U.S. students working in international settings. This executive program targets mid-career professionals with experience in government, nonprofit organizations or businesses engaged in the design, planning and ...

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