

The Knockoff Economy How Imitation Sparks Innovation

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The Knockoff Economy How Imitation

The Knockoff Economy approaches the question of incentives and innovation in a new way -- by exploring creative fields where copying is generally legal, such as fashion, food, and even professional football. These important but rarely studied industries reveal a nuanced and fascinating relationship between imitation and innovation.

The Knockoff Economy: How Imitation Sparks Innovation ...

Short Review: The Knockoff Economy: How Imitation Sparks Innovation-This is an interesting look at parts of the economy where copyright and patent law do not apply, yet creativity is thriving. Why it works in those areas and why it may (or may not) work in other areas where copyright and patent law do apply. Quite readable.

Knockoff Economy: How Imitation Sparks Innovation by Kal ...

In The Knockoff Economy, Kal Raustiala and Christopher Sprigman provocatively argue that creativity can not only survive in the face of copying, but can thrive. The Knockoff Economy approaches the question of incentives and innovation in a wholly new way--by exploring creative fields where copying is generally legal, such as fashion, food, and even professional football.

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The Knockoff Economy: How Imitation Sparks Innovation ...

High fashion gave rise to the very term "knockoff," yet the freedom to imitate great designs only makes the fashion cycle run faster—and forces the fashion industry to be even more creative. The book carries the analysis from food to font design to football plays to finance, examining how and why each of these vibrant industries remains innovative even when imitation is common.

Knockoff Economy: How Imitation Sparks Innovation - Oxford ...

The Knockoff economy How Imitation Sparks Innovation Kal Raustiala and Christopher Sprigman 3. RAUSTIALA-copyright-Revised Proof iv May 31, 2012 5:48 AM Oxford University Press, Inc., publishes works that further Oxford University's objective of excellence

The Knockoff economy - New York University

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THE KNOCKOFF ECONOMY: HOW IMITATION SPARKS INNOVATION, by Kal Raustiala and Christopher Sprigman. Oxford University Press, 2012. 280 pp. Hardback \$27.95 . Reviewed by David Fagundes, Southwestern Law School. dfagundes@swlaw.edu . In THE KNOCKOFF ECONOMY: HOW IMITATION SPARKS INNOVATION, Kal Raustiala and Chris Sprigman recount a series of

THE KNOCKOFF ECONOMY: HOW IMITATION SPARKS INNOVATION, by ...

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The Knockoff Economy NPR coverage of The Knockoff Economy: How Imitation Sparks Innovation by Kal Raustiala and Christopher Sprigman. News, author interviews, critics' picks and more.

The Knockoff Economy : NPR

The Knockoff Economy: How Imitation Sparks Innovation - Ebook written by Kal Raustiala, Christopher Sprigman. Read this book using Google Play Books app on your PC, android, iOS devices. Download...

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The Knockoff Economy How Imitation Sparks Innovation PDF

The Knockoff Economy: How Imitation Sparks Innovation Kal Raustiala, Christopher Sprigman From the shopping mall to the corner bistro, knockoffs are everywhere in today's marketplace. Conventional wisdom holds that copying kills creativity, and that laws that protect against copies are essential to innovation--and economic success.

The Knockoff Economy: How Imitation Sparks Innovation ...

Buy The Knockoff Economy: How Imitation Sparks Innovation Reprint by Raustiala, Professor of Law and Director of the Ronald W Burkle Center for International Relations Kal, Sprigman, Associate Professor of Law Christopher (ISBN: 9780199361090) from Amazon's Book Store. Everyday low prices and free delivery on eligible orders.

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The Knockoff Economy: How Imitation Sparks Innovation ...

"The Knockoff Economy" is about innovation at the intersection of creative work, originality, imitation, and intellectual property law with some consideration given to financial aspects. It was interesting to be reading this book when the billion dollar verdict in the Apple v. Samsung case was announced.

Amazon.com: Customer reviews: The Knockoff Economy: How ...

The Knockoff Economy How Imitation Sparks Innovation Kal Raustiala and Christopher Sprigman. Highly engrossing and readable tour of the an important underside of the American economy; Features wonderful stories about on fashion companies that specialize in knockoffs, ...

The Knockoff Economy - Hardcover - Kal Raustiala ...

In The Knockoff Economy, Kal Raustiala and Christopher Sprigman provocatively argue that creativity can not only survive in the face of copying, but can thrive. The Knockoff Economy approaches the question of incentives and innovation in a wholly new way-by exploring creative fields where copying is generally legal, such as fashion, food, and even professional football.

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